



FOR IMMEDIATE RELEASE

CHICAGO – June 1, 2026 – [North American Steel Alliance](#) (NASA) announces the addition of Truck Fall Prevention as our newest Operational Supplier as of June 1, 2026.

Truck Fall Prevention was established to provide a safer solution for drivers and workers operating on open deck trailers, helping prevent serious and potentially life-altering fall injuries. Today, Truck Fall Prevention designs, manufactures, and supplies its innovative fall prevention system to some of the largest companies in the United States. The system is lightweight, portable, and designed for efficient single-person installation. It can be quickly deployed from the ground, removed with ease, or left in place for permanent use. The Truck Fall Prevention System is used on walking surfaces and open deck trailers across construction sites, warehouses, distribution centers, and manufacturing facilities. The system is fully compliant with OSHA fall protection standards and meets DOT requirements.

“We are excited to serve NASA Members and Suppliers. We make truck loading, unloading, and maintenance operations safer. We eliminate falls and reduce your liabilities with easy to use, cost effective fall protection systems.” – David Gunsberg (Owner)

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About North American Steel Alliance

The North American Steel Alliance is an organization of over 120 independently owned steel Service Centers with the combined assets of over 375 distribution and processing facilities throughout the United States, Canada, and Mexico. With the buying power of more than \$9 billion, we represent the largest purchasing group in the industry. Learn more at steelalliance.com.